

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 41.237048 Longitude: -75.857226

Wilkes-Barre Township Marketplace Wilkes-Barre, PA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Population	Current Year Estimated Population	7,567	70,406	116,186
	Population Est 23Q1	7,573	70,492	116,265
	Population Est 22Q4	7,616	70,370	116,052
	Population Est 22Q3	7,607	70,318	116,008
	Population Est 22Q2	7,604	70,297	115,948
	Population Est 22Q1	7,598	70,244	115,807
	Population Est 21Q4	7,600	70,206	115,738
	Population Est 21Q3	7,590	70,147	115,684
	Population Est 21Q2	7,575	70,098	115,598
	Population Fcst	7,565	70,520	116,295
	2010 Census Population	6,971	67,081	113,043
	2000 Census Population	7,002	70,478	118,556
	1990 Census Population	8,049	76,759	126,921
	Current Year Daytime Population	11,599	108,451	149,517
	Average Seasonal Population	171	873	1,639
	Historical Annual Growth, 1990 – 2000	-1.38%	-0.85%	-0.68%
	Historical Annual Growth, 2000 – 2010	-0.04%	-0.49%	-0.48%
	Estimated Annual Growth, 2010 – CY	0.58%	0.34%	0.19%
	Projected Annual Growth, CY to Y5	-0.01%	0.03%	0.02%
	Group Qtrs Est	295	5,159	5,563
Transient Est Average Last 4 Qtrs	911	5,671	6,061	
Households	Current Year Estimated Households	3,111	29,129	49,570
	Households Est 23Q1	3,113	29,146	49,570
	Households Est 22Q4	3,124	29,062	49,443
	Households Est 22Q3	3,123	29,045	49,425
	Households Est 22Q2	3,119	29,035	49,398
	Households Est 22Q1	3,118	29,008	49,330
	Households Est 21Q4	3,117	28,992	49,304
	Households Est 21Q3	3,114	28,969	49,284
	Households Est 21Q2	3,107	28,940	49,241
	Households Fcst	3,113	29,181	49,631
	2010 Census Households	3,089	28,469	48,658
	2000 Census Households	3,207	29,866	50,351
	1990 Census Households	3,420	31,579	51,814
	Historical Annual Growth, 1990 – 2000	-0.64%	-0.56%	-0.29%
	Historical Annual Growth, 2000 – 2010	-0.37%	-0.48%	-0.34%
	Estimated Annual Growth, 2010 – CY	0.05%	0.16%	0.13%
	Projected Annual Growth, CY to Y5	0.01%	0.04%	0.02%
Population per Household	2.34	2.24	2.23	

This report was produced using data from private and government sources deemed to be reliable and is herein provided without representation or warranty.

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 41.237048 Longitude: -75.857226

Wilkes-Barre Township Marketplace Wilkes-Barre, PA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Income	HH Income \$500,000 or more	0.5%	0.6%	0.7%
	HH Income \$250,000 to \$499,999	0.5%	0.7%	0.8%
	HH Income \$200,000 to \$249,999	1.3%	1.7%	1.9%
	HH Income \$175,000 to \$199,999	1.4%	2.4%	2.5%
	HH Income \$150,000 to \$174,999	1.9%	2.9%	3.4%
	HH Income \$100,000 to 149,999	7.2%	12.7%	13.8%
	HH Income \$75,000 to 99,999	10.0%	13.6%	13.9%
	HH Income \$50,000 to 74,999	18.4%	17.7%	18.0%
	HH Income \$35,000 to 49,999	12.7%	13.5%	12.7%
	HH Income \$25,000 to 34,999	11.4%	10.8%	10.5%
	HH Income \$15,000 to 24,999	14.1%	10.4%	9.3%
	HH Income \$0 to 14,999	20.4%	13.0%	12.5%
	Average Household Income	\$54,114	\$69,582	\$72,984
	Median Household Income	\$38,948	\$52,692	\$55,883
	Per Capita Income	\$22,903	\$29,871	\$31,898
	Average Disposable Income	\$46,044	\$56,549	\$59,123
	Median Disposable Income	\$34,090	\$45,413	\$47,785
	Discretionary HH Income Over \$150,000	0.0%	1.1%	1.5%
	Discretionary HH Income \$125,000 to \$149,999	1.6%	2.0%	2.0%
	Discretionary HH Income \$100,000 to \$124,999	2.2%	3.3%	3.9%
	Discretionary HH Income \$75,000 to \$99,999	4.7%	7.4%	8.1%
	Discretionary HH Income \$50,000 to \$74,999	11.5%	17.4%	18.4%
	Discretionary HH Income \$25,000 to \$49,999	26.9%	28.9%	29.1%
	Discretionary HH Income Under \$25,000	53.1%	39.9%	37.0%
	Average Discretionary HH Income	\$32,011	\$41,003	\$43,289
	Median Discretionary HH Income	\$23,267	\$32,465	\$35,106
	Householder White – Count	1,878	20,179	37,970
	Median HH Income	\$43,505	\$55,003	\$57,992
	Average HH Income	\$57,187	\$67,672	\$70,315
	Householder Black or African-American – Count	426	2,220	2,817
	Median HH Income	\$32,602	\$37,222	\$36,325
	Average HH Income	\$35,893	\$48,849	\$48,524
	Householder Hispanic – Count	545	4,326	5,397
	Median HH Income	\$27,515	\$52,497	\$55,632
Average HH Income	\$46,675	\$60,709	\$61,570	
Householder Asian or Pacific Islander – Count	48	415	494	
Median HH Income	\$66,202	\$60,715	\$61,759	
Average HH Income	\$73,566	\$68,795	\$72,150	
Householder Other or Pacific Islander – Count	215	1,990	2,892	
Median HH Income	\$35,083	\$47,316	\$51,193	
Average HH Income	\$49,202	\$56,963	\$57,936	

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 41.237048 Longitude: -75.857226

Wilkes-Barre Township Marketplace Wilkes-Barre, PA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Gender	Male Population	3,651	34,921	56,820
	Female Population	3,917	35,485	59,366
Total Population by Age	Count of Pop 0 to 4 years	471	3,803	6,176
	Count of Pop 0 to 7 years	715	5,269	8,506
	Count of Pop 5 - 13	893	6,604	10,705
	Count of Pop 14 - 18	380	3,557	5,529
	Count of Pop 19 - 22	368	4,034	6,021
	Count of Pop 22 - 25	272	3,242	4,725
	Count of Pop 25 - 29	467	4,734	7,237
	Count of Pop 30 - 34	530	4,709	7,471
	Count of Pop 35 - 39	510	4,823	7,705
	Count of Pop 40 - 44	480	4,279	7,058
	Count of Pop 45 - 59	1,360	12,212	20,817
	Count of Pop 60 - 74	1,284	12,330	21,834
	Count of Pop 75 - 84	390	4,339	7,891
	Count of Pop 85+	162	1,740	3,017
	% of Pop 0 to 4 years	6.2%	5.4%	5.3%
	% of Pop 0 to 7 years	9.5%	7.5%	7.3%
	% of Pop 5 - 13	11.8%	9.4%	9.2%
	% of Pop 14 - 18	5.0%	5.1%	4.8%
	% of Pop 19 - 22	4.9%	5.7%	5.2%
	% of Pop 22 - 25	3.6%	4.6%	4.1%
	% of Pop 25 - 29	6.2%	6.7%	6.2%
	% of Pop 30 - 34	7.0%	6.7%	6.4%
	% of Pop 35 - 39	6.7%	6.8%	6.6%
	% of Pop 40 - 44	6.3%	6.1%	6.1%
	% of Pop 45 - 59	18.0%	17.3%	17.9%
	% of Pop 60 - 74	17.0%	17.5%	18.8%
	% of Pop 75 - 84	5.2%	6.2%	6.8%
	% of Pop 85+	2.1%	2.5%	2.6%
Median Age	38.9	39.7	41.8	
Average Age	39.9	41.2	42.4	
Male Population by Age	% of Pop 0 to 4 years	6.6%	5.6%	5.6%
	% of Pop 5 - 13	12.4%	9.8%	9.8%
	% of Pop 14 - 18	5.3%	5.4%	5.1%
	% of Pop 19 - 22	5.1%	6.0%	5.5%
	% of Pop 22 - 25	3.7%	4.8%	4.3%
	% of Pop 25 - 29	6.2%	7.1%	6.5%
	% of Pop 30 - 34	6.2%	6.9%	6.5%
	% of Pop 35 - 39	6.4%	7.0%	6.7%
	% of Pop 40 - 44	6.4%	6.1%	6.1%
	% of Pop 45 - 59	18.2%	17.4%	18.1%
	% of Pop 75 - 84	4.6%	5.3%	5.9%
	% of Pop 60 - 74	17.5%	17.2%	18.4%
	% of Pop 85+	1.3%	1.4%	1.5%
	Median Age	38.4	38.2	40.1
Average Age	39.1	39.8	40.9	

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 41.237048 Longitude: -75.857226

Wilkes-Barre Township Marketplace Wilkes-Barre, PA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	% of Pop 0 to 4 years	5.9%	5.2%	5.1%
	% of Pop 5 - 13	11.2%	9.0%	8.7%
	% of Pop 14 - 18	4.7%	4.8%	4.4%
	% of Pop 19 - 22	4.6%	5.4%	4.9%
	% of Pop 22 - 25	3.5%	4.4%	3.9%
	% of Pop 25 - 29	6.2%	6.4%	6.0%
	% of Pop 30 - 34	7.8%	6.5%	6.3%
	% of Pop 35 - 39	7.0%	6.7%	6.6%
	% of Pop 40 - 44	6.3%	6.1%	6.0%
	% of Pop 45 - 59	17.7%	17.2%	17.7%
	% of Pop 60 - 74	16.5%	17.9%	19.2%
	% of Pop 75 - 84	5.7%	7.0%	7.7%
	% of Pop 85+	2.9%	3.5%	3.6%
	Median Age	39.4	41.4	43.5
Average Age	40.6	42.5	43.8	
Race	Count of White	4,497	48,274	87,908
	Count of Black or African-American	1,298	7,732	9,854
	Count of Asian or Pacific Islander	125	1,364	1,659
	Count of Other races	1,648	13,036	16,765
	White	59.4%	68.6%	75.7%
	Black or African American	17.1%	11.0%	8.5%
	Asian	1.6%	1.9%	1.4%
	Other Races	21.8%	18.5%	14.4%
Language Spoken	Speak English at Home	77.3%	81.9%	85.8%
	Speak Spanish at Home	19.7%	14.4%	10.9%
	Speak French or French Creole at Home	0.1%	0.2%	0.2%
	Speak German at Home	0.0%	0.2%	0.2%
	Speak Other Indo-European Languages at Home	0.8%	0.9%	0.9%
	Speak Russian and Other Slavic Languages at Home	0.3%	0.6%	0.6%
	Speak Chinese at Home	0.0%	0.1%	0.1%
	Speak Korean at Home	0.0%	0.0%	0.0%
	Speak Vietnamese at Home	0.7%	0.3%	0.2%
	Speak Other Asian Languages at Home	0.9%	0.7%	0.5%
	Speak Tagalog and Other Pacific Languages at Home	0.1%	0.1%	0.0%
	Speak Other Language at Home	0.1%	0.5%	0.4%
Hispanic	Hispanic Population	1,914	13,530	16,873
	Hispanic Population Percent	25.3%	19.2%	14.5%
	Mexican	37.2%	28.3%	25.0%
	Puerto Rican	21.0%	25.5%	30.9%
	Cuban	0.3%	0.9%	0.8%
	Dominican	24.9%	29.1%	27.8%
	Central American	5.6%	4.6%	4.3%
	South American	8.8%	5.8%	5.8%
	Other Hispanic	2.3%	5.8%	5.3%
	2000 Hispanic Population Percent	2%	1%	1%
	1990 Hispanic Population Percent	1%	1%	1%

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 41.237048 Longitude: -75.857226

Wilkes-Barre Township Marketplace Wilkes-Barre, PA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Ancestry	American (percent of total population)	1.5%	2.1%	2.3%
	American	1.4%	1.9%	2.1%
	Native American (ie. Indian/Eskimo)	0.1%	0.2%	0.1%
	Hawaiian/Pacific Islander	0.0%	0.0%	0.0%
	Asian (percent of total population)	1.6%	1.9%	1.4%
	Chinese	0.0%	0.3%	0.2%
	Japanese	0.1%	0.1%	0.1%
	Korean	0.0%	0.1%	0.1%
	South Central Asian (ie. Indian)	0.7%	0.5%	0.4%
	South East Asian (ie. Vietnamese)	0.7%	0.8%	0.5%
	Other Asian	0.1%	0.1%	0.1%
	European (percent of total population)	39.7%	46.9%	53.9%
	British	2.9%	4.3%	5.2%
	Dutch	0.2%	0.4%	0.5%
	French	0.2%	0.3%	0.4%
	German	6.0%	7.0%	7.7%
	Italian	4.9%	6.5%	7.4%
	Polish	12.1%	10.9%	12.7%
	Scandinavian	0.1%	0.3%	0.4%
	Scotch/Irish	7.4%	10.1%	11.0%
Other European (ie. Greek/Russian)	5.8%	7.1%	8.8%	
Middle Eastern	0.4%	0.9%	0.8%	
Other Ancestry	16.0%	12.9%	10.7%	
Unclassified Ancestry	15.5%	16.1%	16.3%	
Education (Age 25+)	Adult Population (25 Years or Older)	5,183	49,166	83,030
	Elementary (0 to 8)	6.9%	4.2%	3.1%
	Some High School (9 to 11)	10.3%	7.5%	6.5%
	High School Graduate (12)	47.5%	39.1%	38.3%
	Some College (13 to 16)	13.5%	17.6%	18.0%
	Associates Degree Only	7.4%	10.0%	11.1%
	Bachelors Degree Only	9.9%	13.9%	14.8%
	Graduate Degree	4.5%	7.7%	8.2%
	% College (4+)	14.3%	21.6%	23.0%
Household Type	Total Households – count	3,111	29,129	49,570
	One Person HHs – count	1,149	11,176	18,178
	Family HHs – count	1,704	15,882	27,655
	Married Couple – count	911	9,333	17,345
	w/own children – count	320	2,937	5,283
	w/out own children – count	591	6,396	12,062
	Male Householder – count	219	1,688	2,489
	Female Householder – count	575	4,861	7,820
	Non-Family Households – count	258	2,071	3,737
	1 Person Household	36.9%	38.4%	36.7%
	2 Person Household	29.0%	30.9%	32.4%
	3 Person Household	16.4%	14.1%	14.4%
	4 Person Household	9.2%	9.3%	9.5%
	5 Person Household	5.1%	4.4%	4.3%
6 Person Household	1.6%	1.7%	1.6%	
7+ Person Household	1.7%	1.2%	1.0%	
% Households With Children	25.2%	22.6%	22.3%	

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 41.237048 Longitude: -75.857226

Wilkes-Barre Township Marketplace Wilkes-Barre, PA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
Housing	Total Housing Units	3,659	33,241	55,950
	Owner Occupied Percent	41.9%	47.3%	52.2%
	Renter Occupied Percent	43.1%	40.3%	36.4%
	Vacant Housing Percent	15.0%	12.4%	11.4%
	Total Housing Units (Census 2000)	3,567	33,189	55,452
Home Value (Owner Occupied)	Property Value \$1,000,000 or more	0.0%	0.1%	0.1%
	Property Value \$750,000 to \$999,999	0.0%	0.4%	0.3%
	Property Value \$500,000 to \$749,999	0.2%	1.9%	2.8%
	Property Value \$400,000 to \$499,999	0.4%	2.5%	3.3%
	Property Value \$300,000, to \$399,999	1.7%	6.6%	8.5%
	Property Value \$200,000 to \$299,999	7.2%	18.5%	22.2%
	Property Value \$150,000 to \$199,999	16.0%	18.6%	18.7%
	Property Value \$100,000 to \$149,999	28.3%	26.3%	23.5%
	Property Value \$60,000 to \$99,999	29.6%	15.3%	12.2%
	Property Value \$40,000 to \$59,999	8.6%	3.8%	2.9%
	Property Value \$0 to \$39,999	8.0%	5.9%	5.3%
	Median Home Value	\$106,639	\$147,451	\$165,518
Wealth per Household	\$0 and under - percent	20.1%	19.0%	18.4%
	\$1 to \$4999 - percent	11.0%	10.0%	9.6%
	\$5k to \$9999 - percent	5.5%	5.1%	4.9%
	\$10k to \$24999 - percent	7.0%	6.8%	6.7%
	\$25k to \$49999 - percent	6.9%	6.9%	6.9%
	\$50k to \$99999 - percent	10.2%	10.2%	10.3%
	\$100k to \$249999 - percent	16.8%	17.4%	17.7%
	\$250k to \$499999 - percent	11.2%	12.0%	12.4%
	\$500k+ - percent	11.2%	12.5%	13.1%
	Median HH Wealth	\$47,959	\$60,801	\$67,048
	Avg HH Wealth	\$195,380	\$213,105	\$220,462
Economic Viability	Economic Viability Local	262	264	262
	Economic Viability Indexed	97	98	97
Occupation (Employed Civilians Age 16+)	Employed Civilian Pop 16+ by Occupation	3,302	32,758	55,941
	Managerial/Executive	5.2%	10.9%	12.6%
	Professional Specialty	19.7%	21.2%	20.9%
	Healthcare Support	2.4%	4.1%	4.5%
	Sales	6.2%	8.2%	8.4%
	Office & Administrative Support	14.7%	12.7%	13.1%
	Protective Service	2.7%	2.8%	2.9%
	Food Preparation	4.3%	6.9%	6.7%
	Building Maintenance & Cleaning	7.6%	4.7%	4.2%
	Personal Care	3.0%	2.7%	2.5%
	Farming, Fishing, & Forestry	0.0%	0.2%	0.2%
	Construction	7.6%	5.7%	5.9%
	Production & Transportation	26.7%	20.0%	18.3%
	Percent White Collar Workers	48.2%	57.1%	59.3%
	Percent Blue Collar Workers	51.8%	42.9%	40.7%

Extended Demographic Report - PopStats

2020 Census, 2024 Estimates & 2029 Projections

Calculated using TAS Retrieval

May 12, 2025



Latitude: 41.237048 Longitude: -75.857226

Wilkes-Barre Township Marketplace Wilkes-Barre, PA		1.00 Mile Radius	3.00 Mile Radius	5.00 Mile Radius
	Agriculture/Mining/Construction	7.8%	4.3%	4.4%
	Manufacturing	11.5%	9.9%	9.7%
	Transportation	10.9%	9.5%	8.6%
	Information	2.3%	1.9%	1.6%
	Wholesale/Retail	12.7%	15.0%	15.9%
	Finance, Insurance, Real Estate	5.3%	5.2%	5.6%
	Professional Services	1.5%	4.0%	4.3%
	Management Services	0.0%	0.0%	0.0%
	Administrative/Waste Services	5.8%	5.2%	4.5%
	Educational Services	22.5%	25.0%	25.7%
	Entertainment Services	8.3%	10.3%	9.8%
	Other Professional Services	5.2%	4.5%	4.2%
	Public Administration	6.0%	5.2%	5.7%
Vehicles per HH	No Vehicles	26.2%	16.8%	14.2%
	1 Vehicle	43.3%	42.1%	41.7%
	2 Vehicles	21.4%	30.6%	31.5%
	3 or more vehicles	9.1%	10.6%	12.6%
	Average Number of Vehicles	1.16	1.38	1.46
Change	Births (last 12 months)	81	700	1,148
	Deaths (last 12 months)	62	643	1,164
	Migration (last 12 months)	-53	110	346
Work place	Workplace Establishments	372	2,827	3,787
	Workplace Employees (FTE)	7,050	52,724	68,657